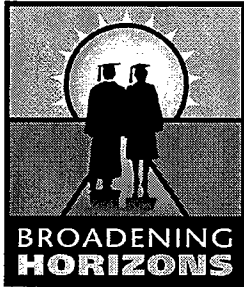


UPPER DUBLIN



EDUCATION FOUNDATION

## **Corporate Tax Strategy through Philanthropy: Tax Credits that Benefit Business and Education**

**THE UPPER DUBLIN EDUCATION FOUNDATION**

The Upper Dublin Education Foundation (“UDEF”) is pleased to present a win-win proposition to local Pennsylvania corporations: Corporations with present or planned philanthropic initiatives can support UDEF by pledging funds for innovative educational programs in the School District of Upper Dublin – while also receiving a **75% to 90% credit on various defined state taxes!**

The Pennsylvania Department of Community and Economic Development certified the Foundation as a participating organization in the Commonwealth’s Educational Improvement Tax Credit Program (“EITC”). This program awards tax credits to businesses that make contributions to approved Educational Improvement Organizations.

The UDEF was established 11 years ago and is a federally approved 501(c) (3) entity. The UDEF is a broad-based, not-for-profit, community organization, whose exclusive educational and charitable purpose is to secure resources from individuals, businesses, other community organizations and foundations which are then distributed to support programs which benefit students in the School District of Upper Dublin. These programs lead to the overall improvement and enhancement of the quality of education provided and offers a deeper investment of community support for public education. *We are asking you to become an educational “partner” with us in financially supporting these programs which will continue the overall excellence of the School District of Upper Dublin. You can do this and reduce your overall tax obligations to the state.*

A sample of the approved EITC programs your company could **directly** support through your donations are noted below.

- **“Robotics Club”** - The highly successful Sandy Run Middle School Robotics Club was established in 2001 to introduce the true integration of science and technology to middle school students. The program has been expanded to include not only the middle school club but also a high school club and clubs in each of the four elementary schools. Funds are needed to enhance the programs and to upgrade the current robotic kits used by the students.
- **“Shoot for the Stars Planetarium Program”** – The planetarium facility has been a unique and important part of the Upper Dublin science program for over 30 years and provides all students with multimedia learning experiences for not only the field of astronomy, but other disciplines as well. New digital-video programs and state of the art equipment will be purchased to continue to add up-to-date science and cross-curriculum lessons to the planetarium program to supplement and integrate with the regular instructional program.
- **“The Mobile TV Broadcasting Studio”** - This program will provide hands-on experience in the area of television broadcasting. Students would be instructed in the use of broadcasting equipment. Recordings, editing, and production techniques would be emphasized providing a skill set/training that is not typically

provided in the academic program. This program will afford students the opportunity to do after-school & weekend broadcasts of sporting events, community activities, and other school related programs.

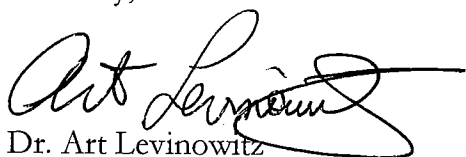
- **“Computer-Based Labs in High School Physics”** - this innovative program would incorporate the latest technology in the High School Physics labs by replacing the hand-held calculators currently in use with laptop computers and printers. This program will introduce students to the types of technology utilized in science labs at the college university level!
- **“Interacting Internationally”** – an innovative program which provides opportunities for telecomputing interaction between honors English/Reading students at Upper Dublin High School with students in various countries throughout the world.

**It is likely that your company is eligible to participate.** Any business that is subject to Pennsylvania Corporate Net Income Tax, Capital Stock Franchise Tax, Bank & Trust Company Shares Tax, Title Insurance Companies Shares Tax, Insurance Premiums Tax, or Mutual Thrift Institution Tax can participate and benefit through philanthropy. Tax credits may be applied against the tax liability of a business for the tax year in which the contribution was made. Page three of this communication contains a chart explaining the levels of support and associated tax credits offered.

Applications will be available in March, 2008 and must be submitted to the Pennsylvania Department of Community and Economic Development on **exactly July 1<sup>st</sup>**. Applications are not accepted before or after that date; however, **UDEF will deliver all applications on behalf of businesses that commit to a contribution of funds to UDEF through this program.** If you have already completed an application we ask that you consider us as one of the educational improvement organizations you plan to donate to after approval of your application. Please visit our website at: [www.undef.info](http://www.undef.info) or contact us by phone at: 215-206-0482 or 215-643-8809.

*Thank you in advance for your support and please remember that stronger schools create stronger communities... and corporations are integral supporters of programs beyond our normal capabilities. That's something that benefits us all.*

Sincerely,



Dr. Art Levinowitz  
President  
Upper Dublin Education Foundation



Dr. Michael Pladus  
Superintendent of Schools  
School District of Upper Dublin

**UPPER DUBLIN EDUCATION FOUNDATION  
EDUCATIONAL IMPROVEMENT TAX CREDIT PROGRAM**

**ONE YEAR COMMITMENT - 75% TAX CREDIT**

Example 1: Donate \$1,000 in one year  
 Receive a \$750 tax rebate.  
 The real cost of the donation is \$250.

<b>1-YEAR TOTAL CONTRIBUTION</b>	<b>TAX CREDIT</b>	<b>ACTUAL COST</b>
\$ 1,000.00	\$ 750.00	\$ 250.00
\$ 2,000.00	\$ 1,500.00	\$ 500.00
\$ 5,000.00	\$ 3,750.00	\$ 1,250.00
\$ 7,500.00	\$ 5,625.00	\$ 1,875.00
\$ 10,000.00	\$ 7,500.00	\$ 2,500.00
\$ 15,000.00	\$ 11,250.00	\$ 3,750.00
\$ 20,000.00	\$ 15,000.00	\$ 5,000.00
\$ 25,000.00	\$ 18,750.00	\$ 6,250.00
\$ 50,000.00	\$ 37,500.00	\$ 12,500.00
\$ 75,000.00	\$ 56,250.00	\$ 18,750.00
\$ 100,000.00	\$ 75,000.00	\$ 25,000.00
\$ 150,000.00	\$ 112,500.00	\$ 37,500.00
\$ 200,000.00	\$ 150,000.00	\$ 50,000.00

**TWO YEAR COMMITMENT - 90% TAX CREDIT**

Example 2: Donate \$2,000 over a two year period (\$1,000 each year)  
 Receive a \$1,800 tax rebate (\$900 each year).  
 The real cost of the donation is \$200 (\$100 each year).

In this example, the donation is twice as much compared to the first example but the cost is less!!!

<b>2-YEAR TOTAL CONTRIBUTION</b>	<b>TAX CREDIT</b>	<b>ACTUAL COST</b>
\$ 2,000.00	\$ 1,800.00	\$ 200.00
\$ 4,000.00	\$ 3,600.00	\$ 400.00
\$ 10,000.00	\$ 9,000.00	\$ 1,000.00
\$ 15,000.00	\$ 13,500.00	\$ 1,500.00
\$ 20,000.00	\$ 18,000.00	\$ 2,000.00
\$ 30,000.00	\$ 27,000.00	\$ 3,000.00
\$ 50,000.00	\$ 45,000.00	\$ 5,000.00
\$ 100,000.00	\$ 90,000.00	\$ 10,000.00
\$ 150,000.00	\$ 135,000.00	\$ 15,000.00
\$ 200,000.00	\$ 180,000.00	\$ 20,000.00
\$ 300,000.00	\$ 270,000.00	\$ 30,000.00
\$ 400,000.00	\$ 360,000.00	\$ 40,000.00